

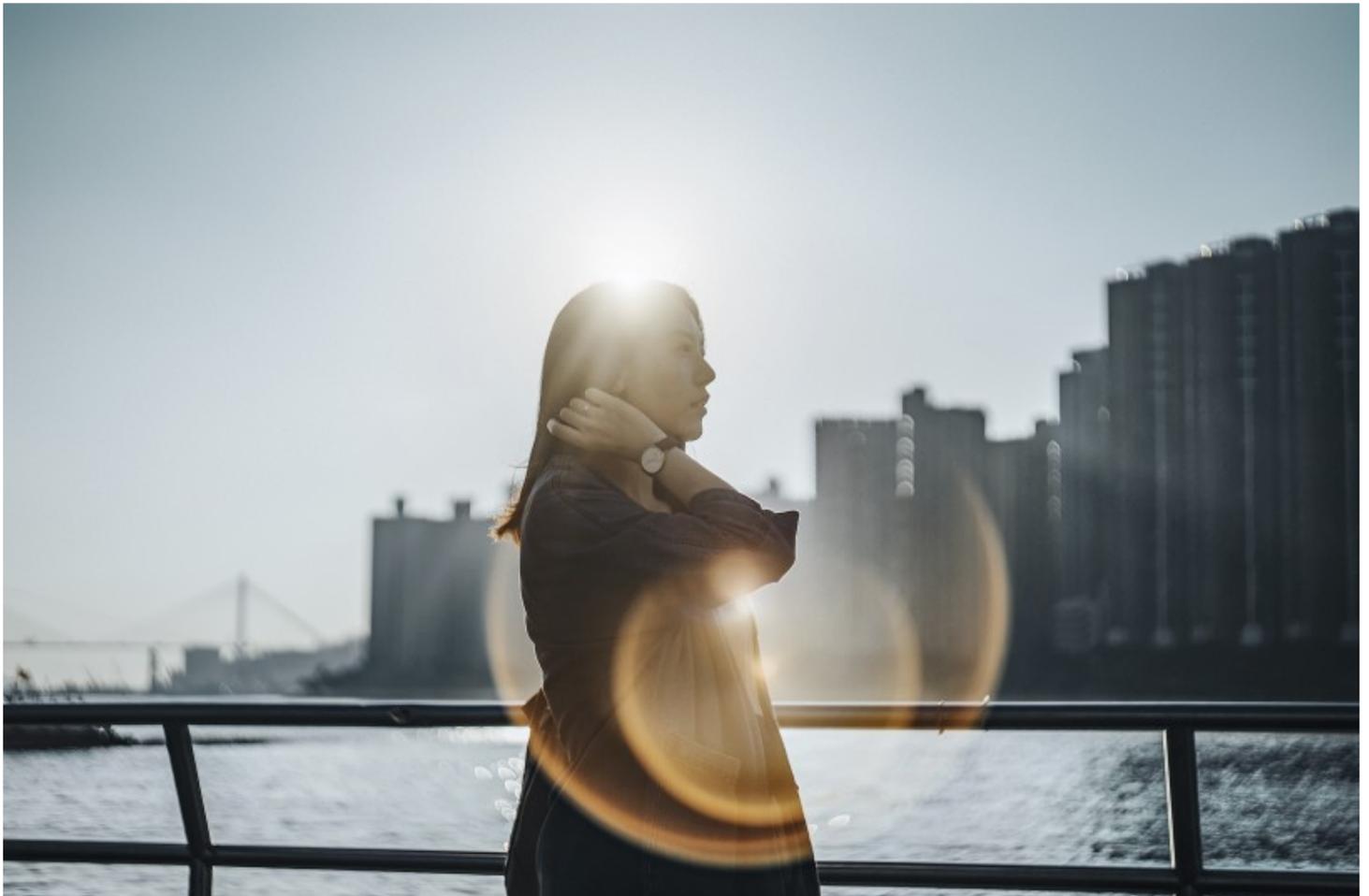
Welcome to Blum Inspirations

# WELCOME TO BLUM INSPIRATIONS

🕒 2 minutes

📍 Hochst, Austria

Blum Inspirations is a growing source of inspiration for everyone who is enthusiastic about creative furniture solutions, be it professionally, personally or both. Cabinet makers, furniture manufacturers, architects, interior designers and end users will find ideas, tips and familiar solutions with a new twist.



# **Practical experiences, trends and innovations pave the way for new solutions**

It's very important to us at Blum to understand our customers' needs and wishes and share insights and application ideas with our partners. This exchange is a key driver in the development of new products and services.

# Virtual insights worldwide

Application videos, homes stories and experience reports from all over the world provide home enthusiasts with concrete examples of how Blum products can be used in different living areas. How can I maximise the storage space available? What innovative storage solutions can I implement with Blum products? What kinds of tips and tricks can planning and interior design professionals give me? What's more, manufacturers such as furniture builders and cabinet makers can get additional information on technical specifications and supporting services.

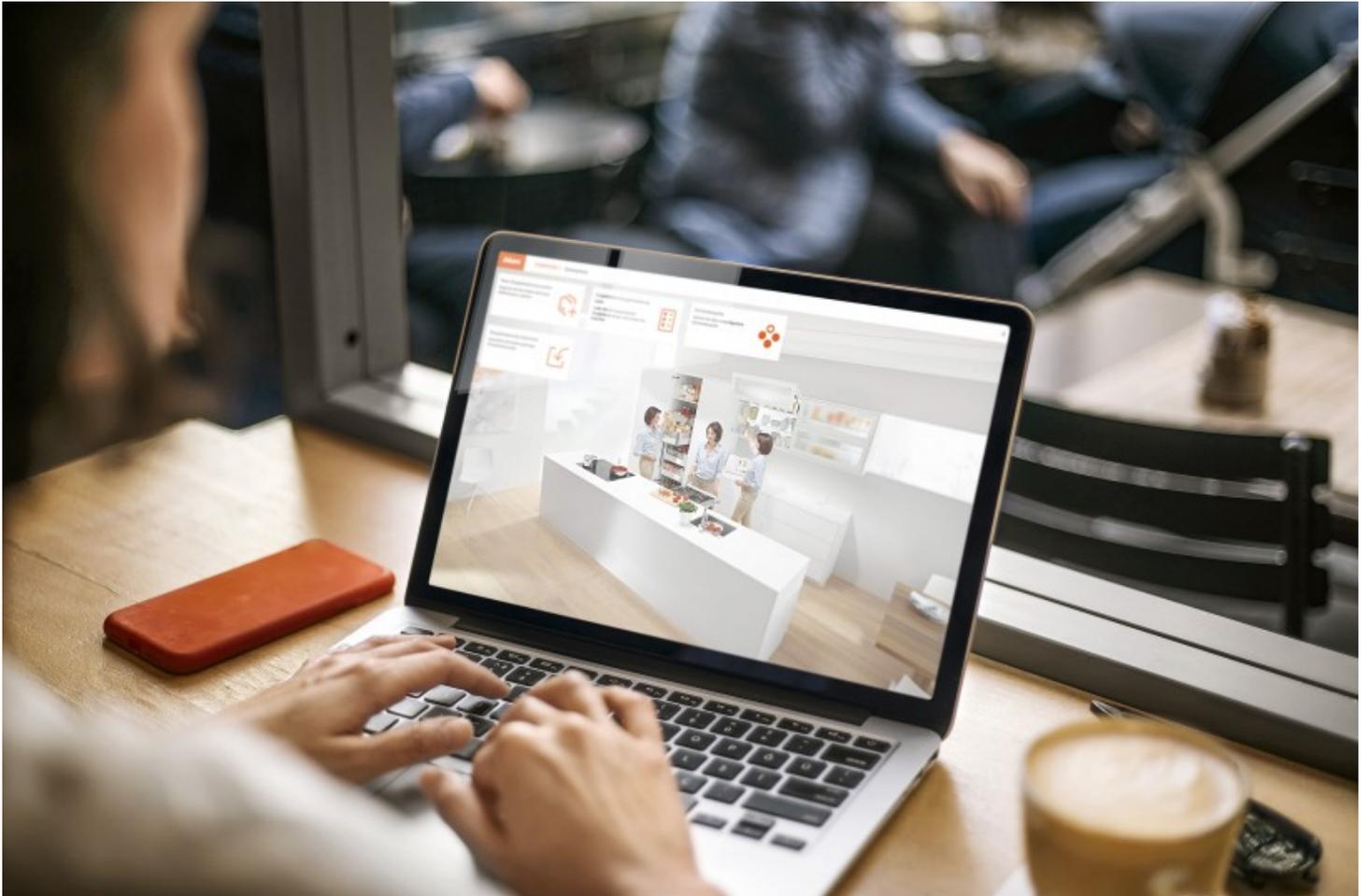


## **Focus on functionality and convenience**

The journey through the international world of home interiors on blum-inspirations.com is not just about design. There are also articles on dynamic living spaces and functional aspects such as how to improve workflow and ergonomics. Our contributions to these topics stem from intensive research into markets and requirements. Everyone is invited to check out our insights.

# Inspiration is everywhere

From concept to implementation, blum-inspirations.com covers all living areas: kitchens, bathrooms, entrance halls, living rooms, bedrooms and naturally home offices. No matter where you need clever and ingenious storage space ideas, Blum products are on hand to help.



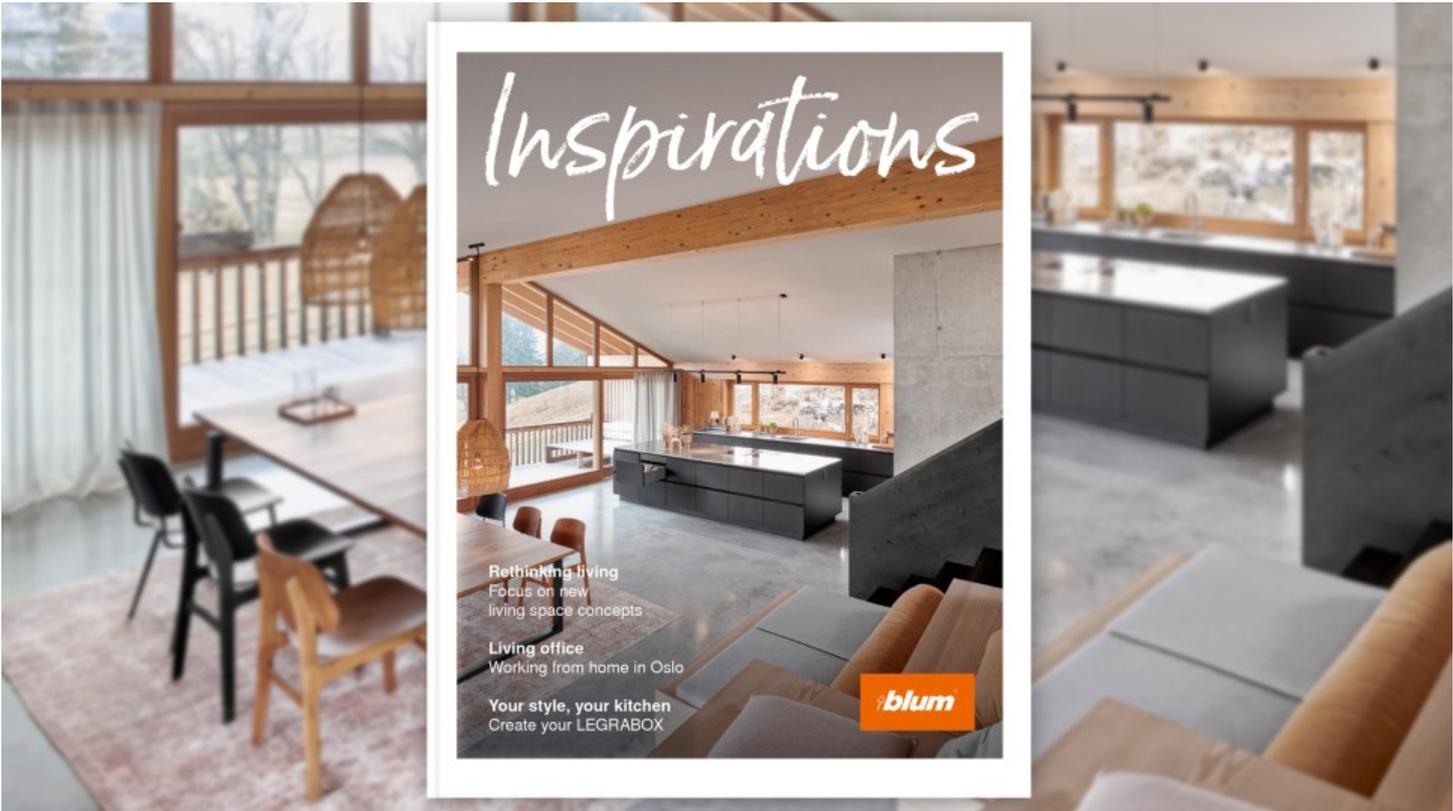
# Hand in hand

blum-inspirations.com presents ideas from the analogue world of living spaces in a visually appealing digital format. Manufacturers learn more about the needs and lifestyle of their customers, and end users get an insight into the world of professionals and furniture makers. The scope of the articles is wide, providing in-depth information on the Blum products and E-Services used, e.g. [the Zone Planner](#), the [Product Configurator](#) and the [Cabinet Configurator](#), planning documentation for downloading and information on the nearest [showroom](#), so there is something for every interest.

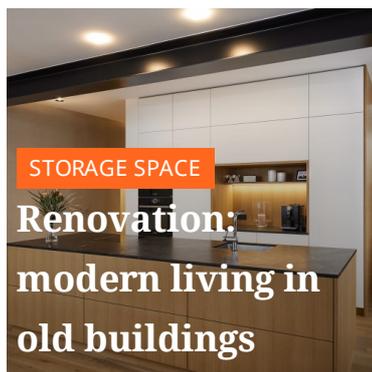
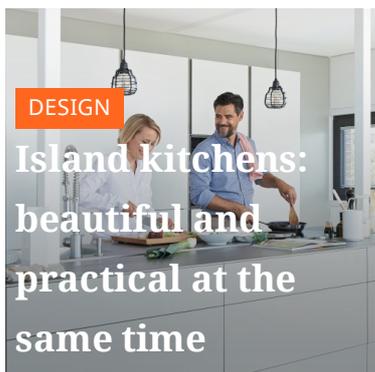
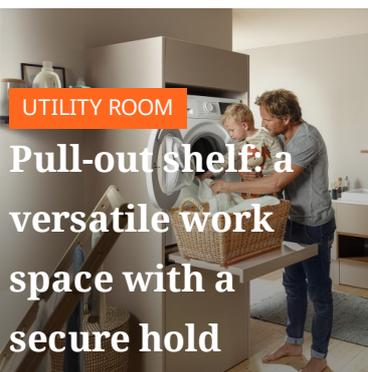
# Fresh inspiration: Blum Inspirations magazine

Much like the platform, the Blum Inspirations magazine includes editorial content as well as tips & tricks on the theme of living.

➤ Be inspired!



## This might also interest you



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### About us

Blum is an Austrian manufacturer of innovative furniture fittings.

[Find out more](#)